



SITE ADDRESS: Plot No. C1 & C2, TS – 06, Sector 22D, Yamuna Expressway, YEIDA City, Gautam Budh Nagar, UP.
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Our four pillars

Passion

We set higher standards and, with each new initiative, scale new heights to fulfil our ambition to ace.

Commitment

With a strong passion driving us and in line with our commitment to a better future, we have been setting benchmarks across the industry.

Diligence

We are committed to providing a superior living experience and delivering sustainable returns on the back of our exceptional planning and execution.

Excellence

We pay close attention to detail-from land procurement to the possession of products-at every stage to deliver the best real estate projects.



NCR's first-of-its-kind,
exclusive lifestyle centre



Presenting



The new centre of everything

Unveiling ACE YXP, a pioneering modern lifestyle centre strategically located on the buzzing destination that is the Yamuna Expressway. This first-of-its-kind commercial destination amalgamates an eclectic mix of high-street retail, open-air restaurants, food court, next-generation gaming zones, a premier multiplex, a banquet hall, and upscale studio apartments, all under one expansive roof, stretching across 16004.32 sq.m.

The centre's architecture draws inspiration from the Art Deco movement, featuring an imposing facade and a magnificent design that includes themed landscapes, urban promenades, sophisticated elevators, captivating art installations, serene fountain, and dynamic social hubs.

At ACE YXP, the convergence of commercial, social, and luxury elements creates an unique blend of stimulating and social elements making the project an irresistible lifestyle destination for visitors from all walks of life.

- › Located on YXP
- › High-Street Shopping
- › Scrumptious F&B
- › Premier Multiplex
- › Next-Gen Gaming Zone
- › Stimulating Social Environments
- › Banquet Hall
- › Studio Apartments



Strategically located amidst a thriving region

Perched along the 165-kilometre-long Yamuna Expressway, ACE YXP is strategically situated to harness the economic windfall anticipated from the upcoming Noida International Airport at Jewar. As a potential magnet for those travelling to and from the airport and the capital, it serves as a cornerstone for ACE YXP's consumer base.

The imminent International Airport, with its six runways and capacity to accommodate seven crore passengers, is poised to be Asia's largest airport, sprawling across 7200 acres. A formidable cargo terminal is also expected to significantly enhance the exports from the NCR region.



Yamuna Expressway

Stock image



Jewar International Airport



Artist Impression

Excellent connectivity

Located on the pulse of the Yamuna Expressway, ACE YXP enjoys a seamless connection to the global stage via the upcoming terminals of the International Airport. The lifestyle centre is also at convenient distance from the Noida-Gr. Noida Expressway, Delhi-Mumbai Industrial Corridor, and a proposed metro station, ensuring unparalleled accessibility. Adding to this connectivity is the planned driverless pod taxi circuit, an automated electric marvel that will span over 25 km upon going great guns, offering a futuristic transit experience.

Epicenter of Future Developments

The area surrounding the Yamuna Expressway is earmarked for significant future developments such as a new sprawling Film City and an upcoming Olympic City, each covering about 1000 acres. The proximity to the Buddh International Circuit, just a 2-minute drive, could contribute to increased footfall for ACE YXP. The region will also see the establishment of a 500-acre Multimodal Logistics Park near the airport, enhancing India's logistics capabilities. Importantly, a 100-acre Toy Park is projected to significantly boost the Indian toy manufacturing sector, aiming to reach a market size of 12,000 Crores, marking a pivotal shift in the domestic and global toy industry landscape.



Buddh International Circuit

Stock image

Deemed India's next tech hub

The Yamuna Expressway region is already a vibrant hub for the Manufacturing, IT, and ITES industries, with giants like HCL, Tech Mahindra, Microsoft, Samsung, Vivo, Wipro, Patanjali, NIIT, and major electronic device manufacturers laying the groundwork. The expected influx of additional technology companies in the future signals a substantial customer base for ACE YXP. Simultaneously, YEIDA's launch of alluring housing projects further cements the region's status as an emerging tech hub.

Prime Locale on Yamuna Expressway: The Nexus of Future Commerce

Notable nearby developments

- › 20 min. from the upcoming Jewar International Airport
- › 40 min. from Delhi-Noida Direct Flyway (DND)
- › 2 min. from Buddh International Circuit
- › Close to upcoming big projects like Olympic City and Film City
- › India's next tech hub taking shape in close vicinity
- › 7 mins from Galgotias University
- › 10 mins from Noida International University
- › 15 mins from Gautam Buddha University





Artist Impression

Remarkable aesthetics to complement eclectic architecture

The architecture of ACE YXP is an elegant amalgamation of art and functionality. Its Art Deco-inspired design is strategically planned, featuring art installations, layered plantations, and floral arrangements. Layered plantation, also known as vertical landscaping or multi-tiered gardening, is done to transform retail areas into lush, vibrant environments. Bridges are being built here on YXP to reduce the congestion on ground-level walkways and staircases. By presence of these bridges the visitor will experience open air and ventilation within the premises.



Artist Impression

A new concept of selfie point is given to YXP which includes places or halts like large murals, thematic décor, art installations and floral arrangements. These elements, along with public art, amphitheatre-style seating, and focal points like the serene fountain and stonework, create a magical social environment. This design takes in the cool breeze and keeps the ambience cooler, providing visitors with a remarkable journey through its captivating aesthetics. Situated strategically on the Yamuna Expressway nearby the new airport, ACE YXP is poised to become a premier retail destination.

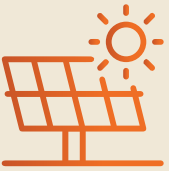


Driving Sustainability in Construction Practices

ACE YXP's dedication to sustainability is showcased through its adherence to environmentally conscious construction practices. These efforts demonstrate a commitment to aligning with benchmarks that emphasize responsible building practices and prioritize considerations for site selection, energy efficiency, water efficiency, material selection, indoor environmental quality, and innovative strategies supporting sustainability in construction.



Water Conservation



Energy Efficiency



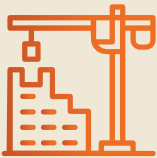
Waste Management



Environmental Friendly



Architecture



Material



Artist Impression

A high-street shopping experience like never before

ACE YXP elevates the high-street shopping experience to unprecedented heights with its inspiring open-air architecture and aesthetic ambience. The centre houses **~500 high-street retail spaces**, including **exclusive double-height showrooms**, each offering interiors customizable to retailer preferences.

The indulgent atmosphere, complemented by plush seating areas, creates a sanctuary where visitors can relax and rejuvenate amidst their shopping journey. Retail boulevards at ACE YXP enhance the shopping experience by offering a diverse range of choices, thereby attracting premium brands and a varied consumer base.



Stock Image

Every meal a culinary celebration at FunFusion

With rooftop restaurants, fine dining restaurants, food court, and numerous al fresco dining options, ACE YXP has something for everyone. Visitors can dine at the **high-end restaurants** offering diverse menus in carefully curated ambiances, indulge in unique dishes at our open-air restaurants, or make the most of the convenience and diversity offered by the food court. The lifestyle centre also houses a **grand banquet hall** for social events, weddings and business conferences.





Stock Images

Recreation finds a new address at FunFusion

Apart from the sumptuous fine dining restaurants and quick-bite food court, the vibrant FunFusion of ACE YXP also has a **high-tech gaming zone** and a premium multiplex.

The most stunning experiences are guaranteed at the gaming zone that houses exciting proposed games and experiences like Laser Tag, AR Scavenger Hunts, Interactive Wall Climbing, Mini Golf with Augmented Reality, Escape Rooms, VR Gaming Centre and Bowling Alley.

The **three premium auditoriums** offer visitors a spellbinding movie experience.

FunFusion thus offers a comprehensive selection of recreational activities, ensuring that visitors to ACE YXP enjoy a diverse array of entertainment options.





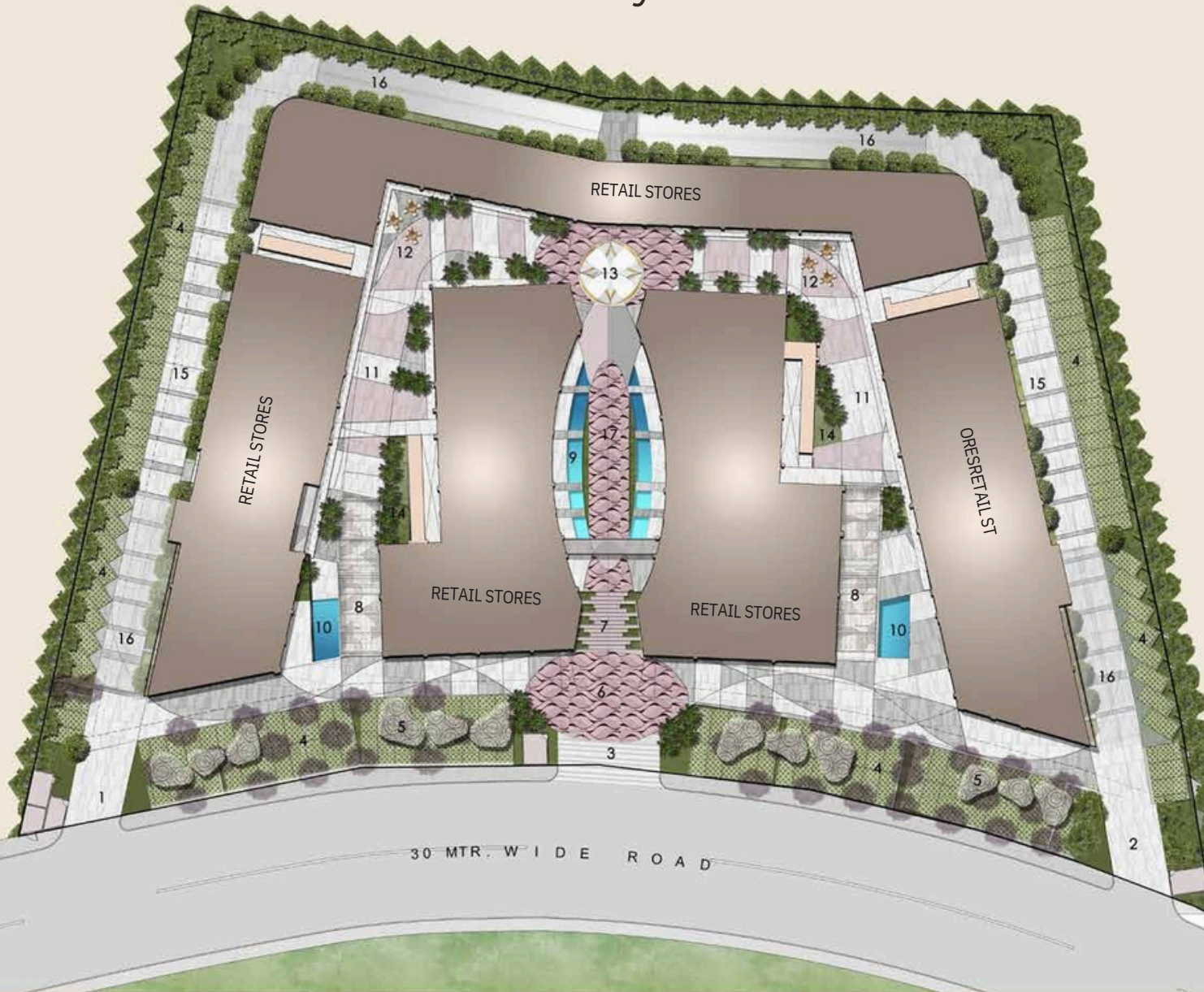
Stock Image



Lifestyle at your doorstep with studio apartments

ACE YXP also features modern and spacious studio apartments, integrated within the lifestyle center. These studios are ideally suited for transit passengers travelling via the Noida International airport and visitors from Agra, Lucknow or the national capital Delhi. The inclusion of these studio apartments transforms ACE YXP into a holistic lifestyle centre, offering a hybrid mix of retail, F&B, recreation, and housing options. This unique combination ensures that ACE YXP caters to a wide range of needs and preferences, making it a preferred destination for a diverse clientele.

Master Layout Plan



Legends

1. Main Entry
2. Main Exit
3. Pedestrian Entry
4. Parking
5. Tensile Covering For Parking
6. Entry Plaza
7. Steps With Planting Bed
8. Ramp
9. Water Body
10. Entry Water Body
11. Gallery
12. Outdoor Seating Node
13. Rear Plaza
14. Planting Bed
15. Road
16. External Ramp
17. Central Plaza With Water Feature And Plantation



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“Whoever said money can’t buy happiness
simply didn’t know where to go shopping.”

– Bo Derek

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